MEDIA KIT 2026

Digital Pritam

Tested reviews, videos and launch campaigns that put your product in front of website owners, bloggers and creators in India.



Pritam Sonone · Creator and growth strategist since 2016 · digitalpritam.in

ABOUT

Building on the internet since 2016

I built my first website on a phone, in a hostel. Today I build, test and grow WordPress sites, YouTube channels and AI workflows.

Ex-banker who left by choice to build online. I only recommend what I have used myself, and I show the drawbacks too.

- **Millions of visits** to my WordPress news sites
- **380K+ subscribers** on Amhi Kastkar, founded 2018
- **Simha Kit:** 166 to 10,000 subscribers in 9 months
- **Speaker** at Josh Talks Marathi and WordCamps
- **Co-Lead,** WordCamp Asia 2026 communication
- **13 WordPress.org badges** and 4 books

REACH

The audience you can book

14.7K
YouTube subscribers

11K
Facebook page followers

2,350
Instagram followers

707
WhatsApp channel followers

100+
Tested guides and price pages

About **28K followers** across YouTube, Facebook, Instagram and WhatsApp, plus Hindi WordPress groups for cross-posted reels.

Numbers read on each public profile on 19 and 20 Oct 2026.

CHANNELS

Five channels, one audience

Website and blog	Tested reviews, comparisons and rupee price pages for buyers in India.
YouTube	Hindi walkthroughs of WordPress, hosting and AI tools. Videos and Shorts.
Instagram	Hindi reels and stories on AI tools, blogging and creator business.
Facebook	11K followers. Reels and posts on the page and in Hindi WordPress groups.
WhatsApp channel	Deal and price alerts sent straight to followers' phones.

Book one channel or combine them in a package.

AUDIENCE

Builders and creators in India

Who they are

- Website owners
- Bloggers and publishers
- YouTubers and creators
- Small businesses going online

What they want

- WordPress and hosting
- AI tools that save time
- SEO and blogging income
- Real prices in rupees

How we speak

- Hindi on video and reels
- English on the website
- Marathi for talks
- Plain, tested, no hype

Best fit: AI tools, WordPress plugins and themes, hosting, SaaS and creator tools.

FORMATS

Ways to work together

AI tool review

Your AI tool used on real projects, price in rupees.

Dedicated YouTube video

Setup, real use, pros and cons, clear call to action.

YouTube integration

A 60 to 90 second segment, link and pinned comment.

Reels and stories

Instagram and Facebook reels, link stories on launch day.

Hands-on review

Plugin, theme, hosting or SaaS tested, method published.

Speed Lab test

Timed against rivals on one clean server, with raw data.

Sponsored article

Expert post, labelled Sponsored, with a sponsored link.

Deal and coupon page

A page for your offer or sale, prices in rupees.

Workshop or talk

Webinars and talks in English, Hindi or Marathi.

LAUNCH AND SALE PACKAGE

One brief. Every channel. One report.

Built for product launches, Black Friday and big sale days.

- YouTube integration in a Hindi video
- 2 Instagram and Facebook reels with stories
- WhatsApp channel alerts on sale days
- Email and a labelled slot on the Black Friday hub
- Results report 7 days after publishing

HOW IT WORKS

From brief to report in five steps

01

Send a brief

The product, the goal and your timeline.

02

Get a plan

Formats that fit, a timeline and a quote.

03

We test it

Real use before we write or film a word.

04

Publish

Live on every channel, clearly disclosed.

05

Report

Links, views and clicks after 30 days.

Not sure yet? We can test your product first and share the results before you commit.

OUR PROMISE

Why the audience trusts what we show

We test before we review	Every review and video comes from real use, method on the page.
Honest results, cons included	You can fact-check before publishing. The verdict stays ours.
Clear disclosure	Ad, Sponsored or Collaboration labels, as ASCI guidelines require.
Search-safe links	Paid links on the blog use rel="sponsored", as Google asks.
Fit first	We say no to products we would not recommend ourselves.

Let’s build your campaign

Send a brief and get a plan with the formats that fit, a timeline and a quote.

EMAIL

contact@digitalpritam.in

BRIEF FORM

digitalpritam.in/brand-collaboration

FIND US

YouTube @DigitalPritam
Instagram @digitalpritam_
Facebook /DigitalPritamAI
X @digitalpritam_