Blog teardown worksheet

Study one blog in ten minutes. Use a pen. Free from digitalpritam.in

BLOG NAME AND LINK

DATE I LOOKED

1. Find the six parts on its home page

- [ ] **Header**
  logo, short menu .....
- [ ] **Promise line**
  who it is for .....
- [ ] **Topic menu**
  4 to 6 plain names .....
- [ ] **Post list**
  cards or list .....
- [ ] **Email box**
  a way to follow .....
- [ ] **Footer**
  about, rules, contact .....

2. Is it worth copying? Tick what is true

- [ ] A clear promise
- [ ] An easy menu
- [ ] A real person or team
- [ ] A way to follow
- [ ] One small action per post
- [ ] A plain rule (ads, sponsors)

3. Read three posts. Write what you notice

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4. What I will copy, and what I will not

COPY (A HABIT)

SKIP (THEIR WORDS, PHOTOS, FACTS)

5. My own blog

MY ONE-LINE PROMISE (WHO IT IS FOR AND WHAT THEY GET)

MY 4 TO 6 TOPIC NAMES

MY FIRST POST

From the guide "17 Best Blog Examples": https://www.digitalpritam.in/blog-examples/ · Start your own: https://www.digitalpritam.in/how-to-start-a-blog/